



## KEEP YOUR RESIDENTS CONNECTED WITH A FIBER POWERED NETWORK

Stay competitive and increase your property's value by bringing the latest fiber technology throughout your community.



**Bring your residents the fastest, most reliable Fiber Internet service that keeps up with how they work, live, and play. With symmetrical fiber-to-the-home speeds of up to 1 Gbps, Smart City Metro offers a future-proof infrastructure designed to deliver the services that keep your residents connected, no matter how many users or devices.**

A 2020 National Multi-Family Housing Council study found that connectivity is a top priority, with 92% of respondents expecting access to high-speed Internet everywhere. Residents want seamless Internet connectivity, whether in their living rooms, down in the lobby or out by the pool. They want to be able to talk, surf, and work wherever and whenever.

When you partner with Smart City you will provide your residents with the high-quality Internet, Wi-Fi, and voice services that are fast becoming the expected norm, adding more value to your property offering. With Smart City, you will receive:

- Next-generation technology that increases reliability for service delivery.
- Future-proof, scalable infrastructure providing a network for today and tomorrow.
- Best-in-class customer service assures your residents are happy with their Fiber Internet, Wi-Fi, and Home Phone services.
- Technical support and service provides fiber maintenance and repair, taking care of all outside fiber plant and connections to the premise.

Smart City gives you peace of mind knowing that you can focus on building and managing your property by delivering a network on which you can trust and rely.



## CONNECTIVITY YOU CAN COUNT ON

**Call 407-828-6400 today for a complimentary technology assessment.**

Internet | Voice | Managed Services

[www.smartcitytelecom.com](http://www.smartcitytelecom.com)



# WE MAKE IT EASY FOR YOU TO GIVE YOUR TENANTS A GREAT EXPERIENCE

Internet | Voice | Managed Services

With Smart City you get the reliable, full-featured, digital quality services your tech-savvy residents demand at no cost to you. Our customized solutions are tailored for your property to give you and your residents the best experience possible. Being a Smart City fiber community may be the difference between having vacant units and attracting residents.



## RESIDENTIAL FIBER INTERNET, DIRECT TO EVERY UNIT

Give your residents what they want – lightning- fast and reliable Fiber Internet

Smart City Metro provides Fiber Internet to your residents via our Fiber-to-the-Home (FTTH) service. Delivered over the most advanced communication system available, Smart City Metro's Fiber Internet service gives your residents' the fastest, always consistent connection designed to seamlessly stream, game and video chat simultaneously, even during peak periods. With speeds up to 1 Gbps of symmetrical speeds, your residents will receive:

- The fastest, always consistent connection, without lag or buffering delays, with a direct fiber connection to your residents' home.
- Consistent speeds regardless of the number of devices online at the same time. Only Fiber Internet can deliver equally fast upload and download speeds.
- Enjoy the best picture and sound from your streaming services, even when everyone in the home is connected.
- Local customer care and technical support team dedicated to providing excellent customer service that gives you and your residents the best care available.

## VIDEO STREAMING - THE CABLE TV & SATELLITE ALTERNATIVE

Delivering fast Fiber Internet for the best streaming experience possible

Consumers today have been video-cutting traditional content from cable and satellite and instead have turned to streaming services like Netflix, Apple, Hulu, YouTube TV, Roku, and others. According to Digital TV Research, as of June 2022, cable TV has declined to only a 55% penetration of U.S. households. The 30-49-year-old demographic group, the share of cable TV subscribers declined from 73% in 2015 to 46% in 2021, and among the 18-29-year-old group, it dropped from 65% to 34%.

Cord cutting is being driven by the choice and availability of content that consumers want, plus the high cost of cable and satellite TV. Most first-time renters have never ordered a cable package and don't want one. 88% of U.S. households subscribe to at least one video streaming service, with households on average accessing 5.2 streaming services. Cord cutting and video streaming have made the importance of cable TV connectivity and the choice of cable providers less prominent in renters' minds.

The growth of streaming entertainment means that your residents need robust Internet service to support all their demand. When you partner with Smart City Metro, you can be assured that your residents will receive the bandwidth and reliability that needed to connect all their devices to receive the content they really want.

## IN-HOME & COMMUNITY WI-FI SERVICES

Let your residents optimize their Fiber Internet with Wi-Fi solutions wherever they go on property

Your residents want convenience; they want amenities. With Home Wi-Fi service, your residents will enjoy the fastest speeds, best performance, and Wi-Fi coverage that extends throughout their homes.

Property-wide Wi-Fi has become more important in recent years as residents have come to expect Internet in common areas. With world-class and property-wide Wi-Fi services, Community Wi-Fi from Smart City provides long-term connectivity, specifically for MDU properties. This centralized solution is ideally suited to manage Wi-Fi for apartments, student housing, and others in the multi-family industry. The solution is designed to provide Wi-Fi coverage for all apartments and common areas like the clubhouse, pool, and gym, securely with a fast and reliable Internet access.

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